

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Hill & Knowlton 466 Lexington Avenue, New York, N.Y. 10017		2. Registration No. 3301
3. Name of foreign principal Trentino Tourist Board (A.P.T.T.)	4. Principal address of foreign principal Via Sighele, 3 38100, Trento, Italy	

5. Indicate whether your foreign principal is one of the following type:

- ☒ Foreign government
- ☐ Foreign political party
- ☐ Foreign or ☐ domestic organization: If either, check one of the following:
- | | |
|--------------------------------------|--|
| <input type="checkbox"/> Partnership | <input type="checkbox"/> Committee |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Voluntary group |
| <input type="checkbox"/> Association | <input type="checkbox"/> Other (specify) _____ |
- ☐ Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant. Regional tourist office
- b) Name and title of official with whom registrant deals.

dott. Ettore Zampiccoli, Director

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party, N/A

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Directed by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Financed by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Trentino Tourist Board is a regional tourism promotion agency funded by the provincial government in Italy.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A

4/12/95

Name and Title

JOAN E. Bloom
Vice President

Signature



INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Hill & Knowlton	Trentino Tourist Board (A.P.T.T.)

Check Appropriate Boxes:

1. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Registrant will provide public relations/public affairs services and counsel.

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Registrant will provide staff services to develop and implement public relations/public affairs programs for the foreign principal.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Registrant may contact by telephone, written correspondence, or other personal visits to appropriate Executive Branch Officials or Congressional members and their staffs in representing the public relations/public affairs interests of the foreign principal.

Date of Exhibit B	Name and Title	Signature
4/12/95	JOAN E. Bloom Vice President	<i>Joan E. Bloom</i>

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Joyce M. Martin
Senior Vice President

HILL & KNOWLTON

Hill and Knowlton, Inc.
International Public Relations/Public Affairs
466 Lexington Avenue
New York, NY 10017
212 885-0325

February 23, 1995

dott. Ettore Zampiccoli
Director
Azienda Promozione Turistica del Trentino
Via Sighele 3
38000, Trento
ITALY

Dear dott. Zampiccoli:

This will serve as the agreement between Hill and Knowlton, Inc. ("H&K"), and Azienda Promozione Turistica del Trentino ("Client") pursuant to which H&K will serve Client as public relations counsel.

1. Services

As counsel, H&K will:

- (a) Advise Client management on public relations aspects of Client's policies and problems;
- (b) Develop for Client's approval and implementation, a program designed to achieve Client's communications objectives; and
- (c) Provide professional staff services as may be required to assist Client in the implementation of its program.

2. Charges

Charges for the services of H&K will be made at H&K's standard hourly staff rates for participating executives and staff as the same are required to carry out the programs and activities approved by Client.

At the end of each month the Client will pay H&K \$3,000 to be applied against staff time charges actually incurred in such month for Client's account ("Monthly Fee"). In the month or months in which a press trip will be conducted, the fee will be \$6,000. The monthly fee is for overall account administration and a maintenance media relations program. During the year additional payments may be approved by Client and separate budgets will be developed by H&K for Client's approval.

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SECTION
FEDERAL BUREAU OF INVESTIGATION UNIT

Azienda Promozione Turistica del Trentino Letter of Agreement
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- (a) In addition to staff time charges, Client will pay H&K the net cost of all materials, services and rights obtained by H&K from third party suppliers on Client's behalf, plus a 15% handling and administration fee on all such disbursements. In obtaining such materials, services and rights, H&K will act as agent for Client as disclosed principal.
- (b) Client will reimburse H&K for the net cost of all routine out-of-pocket disbursements such as travel, local messengers, in-house photocopying and ordinary communications (telephone, telex and postage).
- (c) From time to time, H&K may be called upon to respond or assist Client in connection with litigation commenced or threatened against Client (for example, in responding to a document subpoena). It is understood that H&K will be entitled to staff time charges and reimbursement of expenses for services rendered to Client or time spent by H&K in connection with such matters. This provision shall survive the expiration or earlier termination of this agreement.
- (d) From time to time, H&K may be called upon to render services that do not fall within the scope of this agreement, such as, in the case of a "crisis" or extraordinary situation requiring an unusual expenditure of time and/or effort by H&K personnel. If such a situation arises, a separate letter of agreement will be prepared and H&K, in conjunction with the Client, will take into consideration such extraordinary factors in determining the rates or fee to be charged.
- (e) Client will reimburse H&K for staff time and expenses incurred in order to comply on Client's behalf with the Foreign Agents Registration Act. It is understood that pursuant to such Act, H&K may be making reports of its activities to appropriate U.S. government regulatory agencies and that such reports will be available to the public.
- (f) Client shall be solely responsible for payment of any VAT taxes, excise taxes or other such withholdings or levies of any sort which might apply to the billings of H&K to the Client. H&K will be entitled to receive full payment, in currency of the United States and within the United States, of its invoices hereunder, without offset or withholding.

Azienda Promozione Turistica del Trentino Letter of Agreement
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Should this provision be subsequently determined to be unenforceable by law and a deduction or withholding found to be mandatory, H&K shall be entitled to retroactively adjust its billings to such a level whereby it will receive from Client an amount of net proceeds equivalent to its original gross billings.

3. Billing

(a) Attached is the budget for public relations services to be provided by H&K to Client during the period ~~March 1~~, 1995 to December 31, 1995 for the monthly staff time fee of U.S. \$3,000 plus out-of-pocket expenses, with the exception of the month or months in which a press trip is conducted, in which the staff time fee will be \$6,000. Additionally, there is a staff time fee of \$5,000 to conduct a special New York media reception plus out-of-pocket expenses. APRIL 1

(b) Invoices for excess staff time, purchased materials, services and rights, and reimbursement for routine disbursements, will be submitted at the end of each calendar month following the month to which they relate, and will be payable upon receipt. In the event payment is not made within thirty (30) days from receipt, H&K will be entitled to charge Client a late payment penalty of 1 1/2% per month on any overdue and unpaid balance. Client agrees to reimburse H&K for all expenses (including reasonable attorneys' fees and disbursements) incurred in the collection of any overdue and unpaid invoices.

(c) Payments are to be wire transferred to:

Hill and Knowlton, Inc.
First Wisconsin Bank
ABA #0750000022
A/C #112620458
Contact: Laura McDowell
(414) 765-4341

4. Records

(a) H&K will maintain accurate records of all staff time work and out-of-pocket expenditures incurred on behalf of Client and, during the term of this agreement and for one year thereafter, Client may examine such records at H&K's offices in New York upon reasonable notice and during normal business hours. It is understood that the foregoing does not include H&K's salary data, overheads and other internal H&K costs or non-billable items.

Azienda Promozione Turistica del Trentino Letter of Agreement

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(b) If requested, copies of supplier invoices and other back-up materials in support of H&K's out-of-pocket charges of \$100 or more will be included with H&K's end-of-month invoices. Client shall give H&K's financial accounting department at least one full month's prior notice of desire to receive such supporting documentation.

5. Confidentiality

H&K acknowledges its responsibility, both during and after the term of its appointment, to use all reasonable efforts to preserve the confidentiality of any proprietary or confidential information or data developed by H&K on behalf of Client or disclosed by Client to H&K. Notwithstanding the above, H&K's obligation to maintain the confidentiality of any such information that it maintains in its possession or control, shall cease on the third anniversary of the termination of this agreement.

6. Indemnity

It is acknowledged that H&K cannot undertake to verify facts supplied to it by Client or factual matters included in material prepared by H&K and approved by Client. Accordingly, Client agrees to indemnify and hold harmless H&K from and against any and all losses, claims, damages, expenses (including reasonable attorneys' fees and disbursements) or liabilities ("damages") which H&K may incur (i) as a result of any materials, releases, reports or information supplied to H&K by or on behalf of Client or prepared by H&K and approved by Client prior to its dissemination or broadcast; and (ii) except when attributable to H&K's failure to use due care, resulting from disputes between H&K and third parties related to and/or within the scope of this agreement. Client shall similarly indemnify and hold H&K harmless in respect to any damages arising out of the nature or use of Client's products or services. This provision shall survive the expiration or earlier termination of this agreement.

7. Termination

APRIL 1

H&K's appointment under this agreement shall be effective as of ~~March 1~~, 1995 and continue thereafter to December 31, 1995 or until terminated by either party upon not less than sixty (60) days' written notice to the other.

Azienda Promozione Turistica del Trentino Letter of Agreement
Page 5

It being understood that H&K has invested substantially in personnel and facilities to properly service client, and so as to prevent economic hardship to H&K, H&K shall be entitled to just and equitable compensation in the event of termination by Client. Accordingly, should Client terminate this agreement, Client shall pay H&K for each month of the notice of termination period the monthly fee as described in paragraph 2.

Upon termination of this agreement, provided that there is no outstanding indebtedness then owing by Client to H&K, H&K shall transfer, assign and make available to Client all property and materials in its possession or control belonging to Client.

8. Governing Law

This agreement will be governed and construed in accordance with the laws of the State of New York for contracts made and to be performed entirely in New York.

If you are in agreement with the above, would you kindly sign both copies of this letter in the space provided for that purpose below and return one copy to Hill and Knowlton for our records.

Sincerely,

HILL AND KNOWLTON, INC.

Joyce Martin

Date: 2/23/95

AGREED:

Azienda Promozione Turistica del Trentino

By: CW

Date: 17 MAR. 1995

Included corrections at items n° 3 e 7
and in the herewith enclosed Trentino
Tourist Board Estimated Budget.

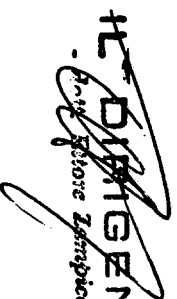
IL DIRIGENTE
- dott. Enzo Zambelli -

TRENTINO TOURIST BOARD
ESTIMATED BUDGET
 April 1 - December 31, 1995

CORE PUBLIC RELATIONS PROGRAM

Staff Time Fee	3,000 U.S. dollars per month	3,000 x 8 =	24,000
	6,000 U.S. dollars Press Trip month	=	6,000
Out-of-Pocket Expenses (except press trip expenses such as ground and airline transportation)	500 U.S. dollars per month	500 x 9 =	4,500
Special Event New York Media Reception		=	5,000

	TOTALE U.S. dollars		39,500


ANTONIO SCIONE ZAMBRICCOLI
 -